



ACTIVITY GUIDE – Sun Safety Seminar

Estimated Time:

5 hours

Resources Needed:

- American Cancer Society’s reproducible sun safety fact sheets
- Computer with printer

Directions:

1. Review the sun safety fact sheets and any other supporting sun safety resources.
2. Assemble a team and determine the date, time, location, and content of your sun safety seminar. Communicate decisions with school administrators, support staff, teachers, and custodians.
3. Consider asking a local dermatologist, physician, nurse, medical student, or other expert to talk with students, school staff, and parents about the risks of ultraviolet radiation exposure and skin cancer. Contact your guest speaker well in advance of the date you want him or her to speak.
4. Send a confirmation letter, map, and agenda for the event to your guest speaker at least three weeks in advance of the event.
5. Market your seminar to parents and students via your school newsletter, school Web site, or posters created by students.
6. Work with teachers and encourage students to think about potential questions they could ask the guest speaker on the topic of sun safety.
7. Work with school staff and determine other educational opportunities that can be offered to students to support the content of your seminar and create sustainability. Any speaker or one-time event is not likely to change behavior and should be conducted with other instructional activities.

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The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service. No matter who you are, we can help. Contact us anytime, day or night, for information and support. **Hope.Progress.Answers.**® / 1.800.ACS.2345 / www.cancer.org